

Great River Regional Library

Mission:

Explore, Learn, Connect

Fund Development Plan Goals 2023:

- Major Donors: >35 gifts of \$1,000+
- Year-End Campaign: 1,170 gifts, \$90,000 raised, \$77 avg.
- Locally Growin': 775 gifts, \$26,000 raised, \$34 avg.
- Summer Reading Program Sponsorship: \$12,000, at least 12 sponsors
- Planned Giving: 10 future planned gifts documented
- Grants: \$25,000

2023 Highlight: Planned Giving

Planned gifts ensure the important work of Great River Regional Library continues for generations.



2023 Highlight: Planned Giving

Current:

- **Marcile Carlson** – designation to Elk River
 - **Charlotte West Anderson** – designation to St. Cloud
 - **Pat's Place** – designation to area in St. Cloud – remembrance of late GRRL director Pat Christianson
 - **Marie L.B. Rasmussen** – designation to Buffalo Public Library
 - **Shirley Birr** – designation to Sauk Centre Sinclair Lewis Library
 - **Laurine & Melvin Zimmerman** – designation to Little Falls Carnegie Library
- (several pending / waiting on further information)*

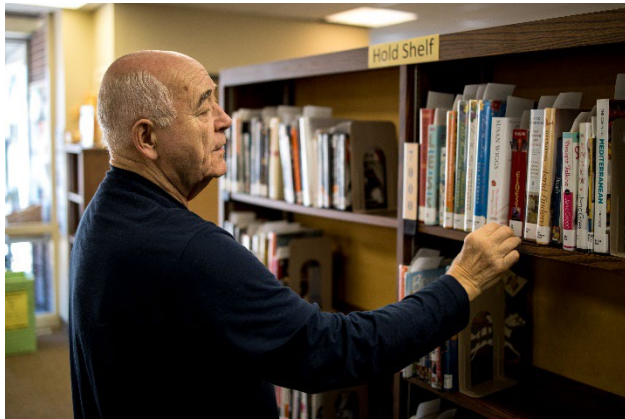
Statement of Intent:

Already have GRRL a part of your estate plans? Let us know!

2023 Year-End Campaign

We seek to increase literacy skills and reading among community members.

We connect people to materials and resources they need or desire, resulting in increased reading!



Year-End Gift Impact

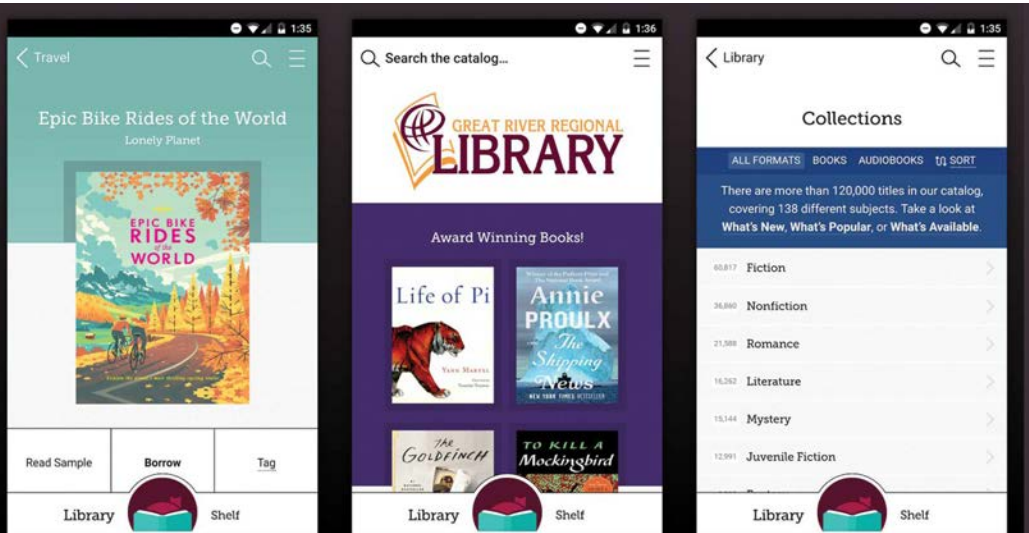


Lucky Day collection

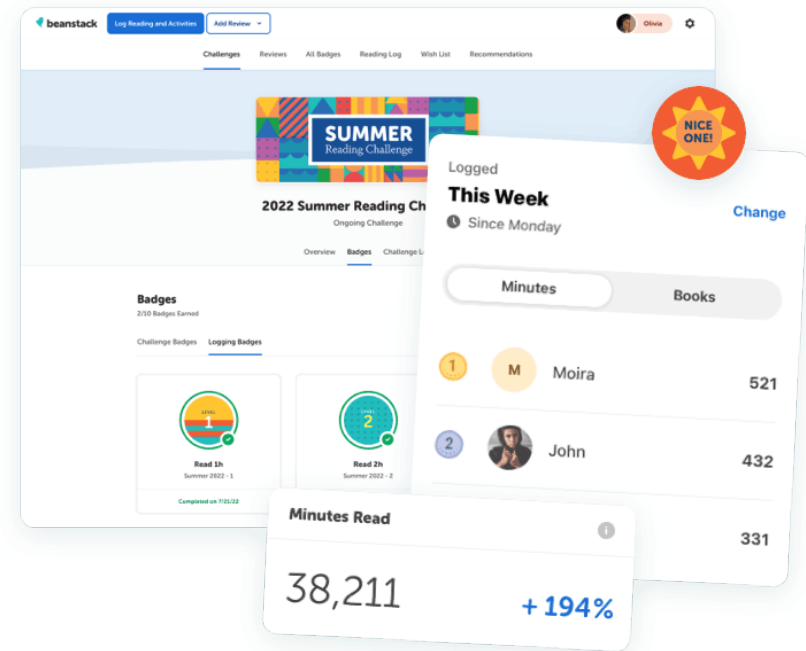


Book Club Kits

Year-End Gift Impact



Digital library expansion



Beanstack app

**Please consider GRRL in your year-end giving,
and in your estate planning.**

Thank you for your support.



2023 GRRL Fundraising Snapshot

Campaigns or Fundraising Areas	2020 Actuals	2021 Actuals	2022 Actuals	2023 Goals	2023 <u>as of 10/26</u>
Year-End Campaign	\$101,703	\$87,724	\$63,693	\$90,000	<i>starting</i>
Locally Growin'	\$8,286	\$23,161	\$26,330	\$26,000	\$28,932
SRP appeal	\$9,698	\$10,771	\$10,025	\$12,000	\$15,043
Major individual donations	\$51,733*	\$51,469*	\$110,140*	\$35,000*	\$50,383*
Memorial/tribute	\$2,515	\$4,575	\$7,769	\$8,000	\$6,707
Grants/foundation support	\$55,288	\$146,444	\$19,821	\$25,000	<i>waiting</i>
Planned gifts	\$1,495	\$3,800	\$158,000	\$8,000	\$41,245
Misc. activities / General (minus FOL)	\$2,495	\$9,066	\$19,130	\$5,000	\$47,715
TOTALS	\$197,968	\$285,541	\$304,768	\$279,000	\$137,298